



McShan Lumber
Company
McShan, Al

205.375.6277 Fax 2773
We are a family owned
and operated company
that has produced quality
Southern Pine Lumber
from our abundant and
Sustainable Southern For-
ests since 1907.

It is our goal to profitably
provide products our cus-
tomers value anywhere on
the globe. We believe it is
our duty to extract all the
value and quality from
every log that passes
through our mill and to be
good stewards of all the
resources that are en-
trusted to us. We enjoy a
worldwide reputation for
quality and we strive daily
to maintain this hard
earned status.

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In Mexico, Forests Fall Prey to Crime Mafias

If you personalize your Google News page to search for articles on “Illegal Logging”, daily you will see stories from all over the world about people who are being killed and wounded over the practice of illegal logging. When you see this and headlines and photos like the one above that appeared in a recent issue of the Washington Post., it makes you wonder who could really be against forest certification.

We oppose the illegal logging of timber in any fashion in any country. While it is virtually unheard of in the US and there are no cases of anyone losing their life in the US over illegal logging, it is a serious issue in many countries around the world.

We have worked hard to obtain and maintain our Sustainable Forestry Initiative (SFI) and Program for the Endorsement of Forest Certification (PEFC) certifications and we are proud of our record and our industry’s record of legal harvesting and sustainability. While it pains us to have to expend effort and expense to prove we’re not like the bad guys, if it eventually truly puts an end to unnecessary death and destruction, we are all for it.

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illegal logging
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DEEP ROOTS

One of the great things about living in a rural area is the deep and abiding connection you develop to nature and history. We were reminded of that recently when two tracts of timber near our mill were harvested. On both of these tracts are cemeteries dating back to the earliest days of this region's settlement. It is not uncommon to come across old graveyards and headstones in the most remote parts of our area. Of course great care is taken to preserve these sites whenever timber is harvested near them.

The Zion Possum Bend Cemetery (that really is its name) is located southwest of the mill and was recently added to the Alabama Historical Commission's Historic Cemetery Register. This cemetery was established in 1800 by Rev. Reuben Coward who was pastor of a one room log church just north of the cemetery. This cemetery is located far off any road and no evidence of the church remains today. There are 15 marked graves and 35 unmarked graves at this site.

About six miles northeast of our mill on a ridge overlooking a steep hollow is the Old Mt Moriah cemetery. This remarkable, virtually unknown cemetery contains many graves from the mid-1800's. Like many in our area, this cemetery is located in a heavily wooded area, off of a lightly traveled gravel road. Many of the graves are marked with fairly ornate headstones which indicate there was at least some prosperity in this remote area back then.

The record of one extraordinary individual serves as a reminder of the fleeting value of individual achievement. Colonel James Blair is recorded as being buried in this cemetery near his wife Elizabeth. Elizabeth died on March 26, 1839 and James on March 31, 1839. While there is a headstone marking Elizabeth's grave, no marker has been found for James. Colonel Blair led a remarkable life. Records state that he was born in Virginia and served as an "Orderly Sargent, Ensign and Indian Spy" during the Revolutionary War. He was an express rider alerting troops of the coming battle at King's mountain. He was wounded during this ride but completed it. A poem was written about his ride and he was referred to as "Paul Revere of the South". He later served as a Captain and was then appointed to Colonel in "an Indian War". He eventually moved to Georgia where he served over 20 years in the state legislature as representative then senator. He relocated to Pickens County, Alabama in 1836. Despite what was no doubt a life of achievement, he now lies in an unmarked grave in an isolated area in a remote part of our state.

While the names and achievements of many the occupants of these graveyards have long been forgotten, the trees nearby have continued to produce for generation after generation. We take great pride in being part of an industry that has such deep roots.



Headstones from the mid-1800's at the Old Mt Moriah Cemetery

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REFERENCE POINT

In 1997 German student, Silke Herman, interned at our mill for the summer as part of her university co-op program. Shortly after her arrival she asked to see some of our forest management practices. Grover Allgood, McShan Lumber's VP of Timber Procurement took her to a pine plantation that was planted in January of 1996. The picture below is of Silke kneeling next to the seedlings that were just beginning their second growing season.

Earlier this month we moved a thinning crew to the same pine plantation. The other photo shows Grover's son, Gee standing next to a thinning corridor. Silke's time with us gives us a reference point to gauge the growth of these trees and we are reminded of how prolific our amazing Southern Pines are.

We are proud to be a small part of Alabama's sustainable forests that now hold 4,000 trees for every man, woman and child in the state



ENCOURAGEMENT

Anxiety weighs down the heart but a kind word cheers it up.
Proverbs 12:25

I had the privilege to have lunch recently with a good friend who happens to be in the lumber business. One of the things I really appreciate about him is what an encourager he is. The ability and desire to encourage someone is a rare quality but is desperately needed everywhere. There are few people who

“The world already has plenty of critics. What we need are more cheerleaders”
- John Maxwell

do not need some kind of encouragement, particularly these days.

I recently heard about a man who was the heir apparent of a major, publicly traded US corporation. His father had been the long time CEO of the company, was all business and had a poor relationship with his son . According to the story, the son enjoyed lavish wealth and had just about anything a person could want. However, he carried with him at all times the very few notes of encouragement his father had ever given him. While he had everything, what he lacked was encouragement from his father. Sad story indeed.

I distinctly remember an encouraging word given to me thirty years ago. It’s amazing the lasting impact encouraging words, spoken at the right time can have. The author John Maxwell said, “the world already has plenty of critics. What we need are more cheerleaders”. Who is cheering you? More importantly, who are you cheering?



HOME IMPROVEMENT

Unfortunately we do not often get to see our pattern stock after it has been installed. We usually only get to marvel at it as it comes down the chain for final packaging. Recently, however, in preparation for our upcoming new equipment installation, we constructed a new computer room in the center of our sawmill. We made liberal use of many of the different patterns we produce. We are quite proud of the results.



#2 V-Joint and flooring was used to construct our new computer room.

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NEW VIRTUAL PACK INSPECTIONS (VPIs) ON THE WAY

We have found our VPIs to be a most effective marketing tool for promoting our products and allowing customers to see what they will get. We are working to get VPIs of all our products on our web site. We will have a new batch up soon. We will notify you when they are posted. Stay tuned.

5/4x10 Cutting Grade VPI– coming soon.



Do you receive our periodic
Stock Offerings?

If you aren't on the list but would like to be, send us an
email– mcshan@mcshanlumber.com



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We Produce

	<u>Dressed Domestic</u>					<u>Rough Export</u>							
	C	C/D	D	#2	#3	Econ	Prime & Btr	Merch	Sap	Prime	Caribbean	#2	#3
1x4	x	x		x	x		x				x		
1x6	x	x		x	x		x				x		
1x8	x	x		x	x		x				x		
1x10							x				x		
1x12							x				x		
5/4x4	x		x	x	x				x	x		x	x
5/4x6 *	x		x	x	x				x	x		x	x
5/4x8	x		x	x	x				x	x		x	x
5/4x10 **	x		x	x	x	x			x	x		x	x
5/4x12 **	x		x	x	x	x			x	x		x	x
* decking													
** S4S or Stepping													
8/4x6							x	x				x	x
8/4x8							x	x				x	x
8/4x10							x	x				x	x
8/4x12							x	x				x	x
2x12				x	x	x							

		DRESSED				ROUGH			
		high	wide	PCS/PK		high	wide	PCS/PK	
1 x	4		32	12	384				
1 x	6		32	8	256		25	7	175
1 x	8		32	6	192		25	5	125
1 x	10		32	5	160		25	4	100
1 x	12		32	4	128		25	3	75
5/4 x	4		25	12	300		20	10	200
5/4 x	6		25	8	200		20	7	140
5/4 x	8		25	6	150		20	5	100
5/4 x	10		25	5	125		20	4	80
5/4 x	12		25	4	100		20	3	60
8/4 x	6						12	7	84
8/4 x	8						12	5	60
8/4 x	10						12	4	48
8/4 x	12						12	3	36
2 x	12		16	4	64				

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“Quotes on Doing the Right Thing”

That's what it takes to be a hero, a little gem of innocence inside you that makes you want to believe that there still exists a right and wrong, that decency will somehow triumph in the end. ~Lisa Hand~

That you may retain your self-respect, it is better to displease the people by doing what you know is right, than to temporarily please them by doing what you know is wrong.~William J. H. Boetcker~

Disciplining yourself to do what you know is right and important, although difficult, is the high road to pride, self esteem, and personal satisfaction. ~Brian Tracy~

It takes less time to do things right than to explain why you did it wrong.~Henry Wadsworth Longfellow~

Do the right thing. It will gratify some people and astonish the rest. ~Mark Twain~

Have the courage to say no. Have the courage to face the truth. Do the right thing because it is right. These are the magic keys to living your life with integrity.~W. Clement Stone~

Leaders are people who do the right thing; managers are people who do things right.~Warren G. Bennis~

I don't pretend to tell people how to live their lives other than to do the right thing and work hard. Everything else should take care of itself. ~Dave Anderson~

What seems like the right thing to do could also be the hardest thing you have ever done in your life. It's always worth it. ~Unknown Source~



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